CaPTA Pty Ltd 278 Hartley Street PO Box 1230, Cairns QLD 4870

Phone: (07) 4041 9400 Sales: (07) 4041 9408 Email: sales@capta.com.au Website: www.capta.com.au ABN: 63 257 712 278



- Rainforestation Nature Park
- Australian Butterfly Sanctuary
- Wildlife Habitat Port Douglas
- Cairns ZOOM & Wildlife Dome
- Tropic Wings Cairns Tours & Charters
- Jungle Tours
- Wooroonooran Safaris

MEDIA RELEASE

WEDNESDAY 4TH DECEMBER 2019

TROPIC WINGS ENTERS ECOTOURISM AUSTRALIA HALL OF FAME



Tropic Wing Cairns Tours & Charters was inducted into Ecotourism Australia's Hall of Fame last night, for being ECO certified for 20 years.

The awards were presented during the gala dinner of the Global Eco Asia Pacific Tourism Conference, held at Tjapukai Aboriginal Cultural Park, north of Cairns.

Ecotourism and sustainability have been a core focus for the coach company since its inception in 1981, which is part of The Woodward Family CaPTA Group based in Cairns.

















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Tropic Wings recently brought the first ever 100% full electric bus into the Australian tourism industry which could reduce CO2 emissions by up to 30 tonnes each year.

This is the second CaPTA Group company to be inducted into the Hall of Fame - Wildlife Habitat Port Douglas which is well known for conservation and ecotourism practices was the first in January 2018.

The CaPTA Group has several ecotourism initiatives across the business which ranges from recycling to utilising solar panels and even tree planting.

This award gives recognition to a long-term daily effort to ensure the business is having a minimum impact on the natural environment.

The CaPTA Group Managing Director Peter Woodward said it was a great honour that represents the ethos of the business.

"Focusing on eco-initiatives and sustainable tourism is not new to us, it is a large part of our values as a company. We are always looking for the next innovative way to lessen the impact our business has on the environment." he said.

"We will continue to invest time and money to ensure the CaPTA Group remains a leader in Ecotourism. We take the stance that as a large business we are ethically responsible to do this and hope we can encourage others to see it is a worthwhile investment.

















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Locally owned and operated Tropic Wings is the longest established coach tour operator in Tropical North Queensland, providing quality Kuranda and Cape Tribulation tours since 1981.

For more information or to arrange an interview or media opportunity, please contact CaPTA Group Digital and Media Manager, Amanda Perry, on 0437 724 529

















